



## Customer Advisory #17 – 2009

### **New Black Pearl Service Linking U.S. East Coast to Canada and the Caribbean**

Dear Valued Customer,

CMA CGM is pleased to announce the launch of the new **Black Pearl** service, linking the United States East Coast to ports in Canada and the Caribbean, as of February 20, 2009.

Fully operated by CMA CGM, this service will deploy one 1,100 TEU vessel on a 14 day rotation. This allows for a weekly service from New York to Latin America and Caribbean markets when combined with our Atlantic PAD (RTW) service. Halifax also offers a first class on dock rail service and is the port of choice for perishable, temperature-sensitive shipments. Other service highlights include:

- Full intermodal coverage throughout Canada as well as the U.S. Midwest and East Coast
- Extensive coverage of the Canadian East Coast
- Connections to the Caribbean region (Pex 2), Intra-Caribbean regions (Cagema services, the Cap Canaille and Caribraz), East Coast South America market (Brasex and NBA services), Central America (ECS), West Coast South America (ES1/ES2), and Oceania/New Zealand (Atlantic PAD).

The first Southbound sailing will begin from New York on February 20, 2009. The first Northbound sailing from Kingston, Jamaica will be on February 27, 2009. The rotation will be:

#### **New York / Halifax / Kingston**

This Black Pearl service demonstrates CMA CGM's commitment to offering our customers the best and most extensive array of services in the Caribbean and the East Coast of North America. Please review the attached document for additional details on this new service. Should you have any questions regarding this service offering, please contact your local CMA CGM sales representative.

Best regards,

Bertrand de Riberolles  
Deputy Trade Director  
Mexico – CAM – Caribbean  
(305) 398-3600

Alain Arousseau  
Trade Director  
Mexico – CAM – Caribbean  
(305) 399-3600

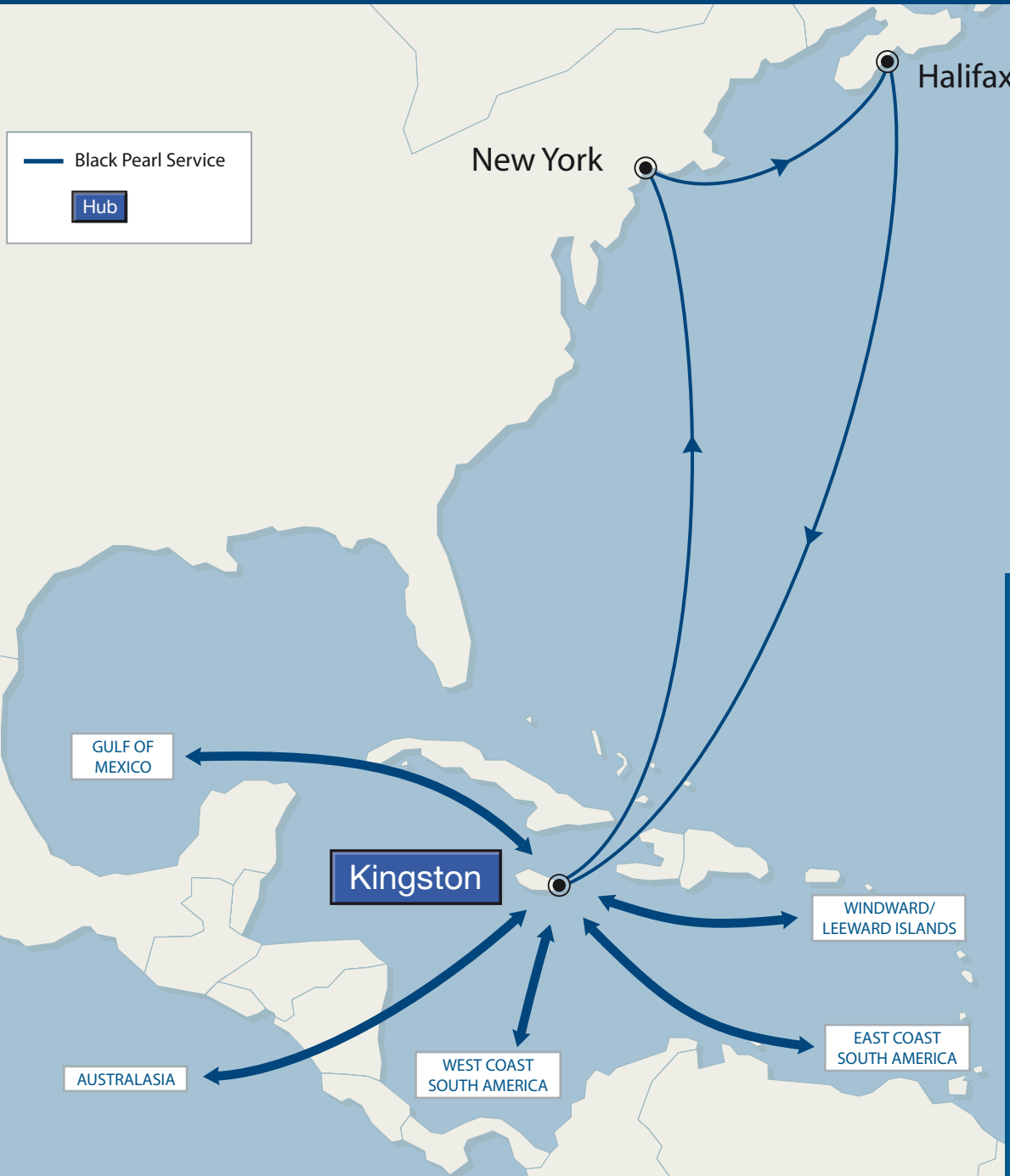
#### **CMA CGM (Caribbean) LLC**

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# Black Pearl Service

Connecting North American Markets with the Caribbean Rim and beyond

January 2009



| BLACK PEARL |     |          |         |          |
|-------------|-----|----------|---------|----------|
| From / to   |     | New York | Halifax | Kingston |
| New York    | Fri | /        | 3       | 8        |
| Halifax     | Mon | 11       | /       | /        |
| Kingston    | Sun | 5        | 8       | /        |

## CMA CGM Strengths

- > Direct fixed-day fortnightly service connecting East Coast North America with Caribbean Rim
- > Weekly calls in New York in combination with CMA CGM "Panama Direct Service"
- > Comprehensive coverage of Caribbean Rim, Central America, East and West Coasts South America and Australasia by seamless relay in CMA CGM dedicated Kingston Hub
- > Full intermodal coverage throughout Canada as well as US Midwest and East Coast using on-dock rail service
- > Service fully geared to carry Reefers and out-of-gauge cargo
- > Fast and competitive transit times
- > Dedicated CMA CGM Office network

### Transit Times

#### Southbound

| ECSA      |        |          |       |                |        |                      |              |            |            |                   |
|-----------|--------|----------|-------|----------------|--------|----------------------|--------------|------------|------------|-------------------|
| From / to | Manaus | Santarem | Belem | Rio de Janeiro | Santos | San Francisco do Sul | Buenos Aires | Georgetown | Paramaribo | Degrad des Cannes |
| New York  | 21     | 24       | 26    | 24             | 25     | 27                   | 29           | 23         | 19         | 20                |
| Halifax   | 18     | 21       | 23    | 21             | 22     | 24                   | 26           | 20         | 16         | 17                |

| WINDWARD (CAGEMA destinations) |             |          |            |               |                |           |           |            |           |              |
|--------------------------------|-------------|----------|------------|---------------|----------------|-----------|-----------|------------|-----------|--------------|
| From / to                      | Philipsburg | Castries | Vieux Fort | Port of Spain | Fort de France | Le Roseau | St John's | Bridgetown | St George | Campden Park |
| New York                       | 15          | 16       | 16         | 14            | 17             | 17        | 18        | 19         | 22        | 22           |
| Halifax                        | 12          | 13       | 13         | 11            | 14             | 14        | 15        | 16         | 19        | 19           |

| LEEWARDS  |          |                |          |         |           |          |          |       |              |            |
|-----------|----------|----------------|----------|---------|-----------|----------|----------|-------|--------------|------------|
| From / to | St Kitts | Pointe à Pitre | St Barth | Tortola | St Thomas | St Croix | Anguilla | Nevis | St Eustatius | Montserrat |
| New York  | 19       | 20             | 21       | 22      | 23        | 23       | 24       | 21    | 23           | 23         |
| Halifax   | 16       | 17             | 18       | 19      | 20        | 20       | 21       | 18    | 20           | 20         |

| CAM and MEXICO |          |           |           |                          |               |      |          |          |                |         |
|----------------|----------|-----------|-----------|--------------------------|---------------|------|----------|----------|----------------|---------|
| From / to      | San Juan | Cartagena | La Guaira | Santo Thomas de Castilla | Puerto Cortes | Moin | Altamira | Veracruz | Puerto Cabello | Caucedo |
| New York       | 14       | 12        | 16        | 14                       | 17            | 22   | 17       | 19       | 16             | 14      |
| Halifax        | 11       | 9         | 13        | 11                       | 14            | 19   | 14       | 16       | 13             | 11      |

| WCSA (via Cartagena) |           |        |            |       |         |
|----------------------|-----------|--------|------------|-------|---------|
| From / to            | Guayaquil | Callao | Valparaiso | Arica | Iquique |
| New York             | 21        | 21     | 27         | 29    | 28      |
| Halifax              | 18        | 18     | 24         | 26    | 25      |

| AUSTRALASIA |         |         |        |        |           |        |          |
|-------------|---------|---------|--------|--------|-----------|--------|----------|
| From / to   | Papeete | Lautaka | Noumea | Sydney | Melbourne | Napier | Tauranga |
| New York    | 27      | 33      | 36     | 41     | 43        | 48     | 49       |
| Halifax     | 24      | 30      | 33     | 38     | 40        | 45     | 46       |

#### Northbound

| ECSA                 |          |         |
|----------------------|----------|---------|
| From / to            | New York | Halifax |
| Manaus               | 30       | 33      |
| Santarem             | 27       | 30      |
| Belem                | 25       | 28      |
| Rio de Janeiro       | 34       | 37      |
| Santos               | 33       | 36      |
| San Francisco do Sul | 31       | 34      |
| Buenos Aires         | 43       | 46      |
| Georgetown           | 30       | 33      |
| Paramaribo           | 28       | 31      |
| Degrad des Cannes    | 33       | 36      |

| WINDWARD (CAGEMA destinations) |          |         |
|--------------------------------|----------|---------|
| From / to                      | New York | Halifax |
| Philipsburg                    | 20       | 23      |
| Castries                       | 19       | 22      |
| Vieux Fort                     | 18       | 21      |
| Port of Spain                  | 17       | 20      |
| Fort de France                 | 23       | 26      |
| Le Roseau                      | 23       | 26      |
| St John's                      | 22       | 25      |
| Bridgetown                     | 21       | 24      |
| St George                      | 25       | 28      |
| Campden Park                   | 24       | 27      |

| LEEWARDS       |          |         |
|----------------|----------|---------|
| From / to      | New York | Halifax |
| St Kitts       | 26       | 29      |
| Pointe à Pitre | 18       | 21      |
| St Barth       | 28       | 31      |
| Tortola        | 28       | 31      |
| St Thomas      | 27       | 30      |
| St Croix       | 27       | 30      |
| Anguilla       | 26       | 29      |
| Nevis          | 29       | 32      |
| St Eustatius   | 27       | 30      |
| Montserrat     | 27       | 30      |

| CAM and MEXICO     |          |         |
|--------------------|----------|---------|
| From / to          | New York | Halifax |
| San Juan           | 21       | 24      |
| Cartagena          | 13       | 16      |
| La Guaira          | 16       | 19      |
| Santo Thomas de C. | 21       | 24      |
| Puerto Cortes      | 20       | 23      |
| Moin               | 15       | 18      |
| Altamira           | 17       | 20      |
| Veracruz           | 15       | 18      |
| Puerto Cabello     | 18       | 21      |
| Caucedo            | 16       | 19      |

| WCSA (via Cartagena) |          |         |
|----------------------|----------|---------|
| From / to            | New York | Halifax |
| Guayaquil            | 20       | 23      |
| Callao               | 24       | 27      |
| Valparaiso           | 28       | 31      |
| Arica                | 30       | 33      |
| Iquique              | 29       | 32      |

| AUSTRALASIA |          |         |
|-------------|----------|---------|
| From / to   | New York | Halifax |
| Papeete     | 54       | 57      |
| Lauteka     | 48       | 51      |
| Noumea      | 45       | 48      |
| Sydney      | 40       | 43      |
| Melbourne   | 38       | 41      |
| Napier      | 33       | 36      |
| Tauranga    | 32       | 35      |

### Contacts

| Line Management              | H.O. | Operations / Cargo Flow       | H.O. | Trade Management                | MONTREAL | Trade Management                   | MIAMI | Trade Management              | NORFORK |
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